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FOR IMMEDIATE RELEASE

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Bottcher and Koe Face off in Battle of Alberta Showdown

The Battle of Alberta is legendary to sports fans across the province. Oilers versus Flames. Stampeders versus Eskimos. Bottcher versus Koe will headline the battle in Canada's favorite winter sport in just a few hours.

It has been an action-packed week at the 2021 Tim Hortons Brier presented by AGI, filled with epic wins, underdogs with big moments, and vintage performances by returning champions. The displays of incredible feats, comradery, and laughter made fans feel they were right there in the stands alongside them. Despite the amount of talent within the curling bubble, only the top eight teams advance to the championship round.

Among this curling elite, Team Alberta's Brendan Bottcher from the Saville Community Sport Centre, is aiming to go the distance to win at Canadian Men's Championship for the first time. At the same time, Wildcard Team Kevin Koe out of the Glencoe Club in Calgary, is chasing after a fifth Brier win. Whether you are for Edmonton's Team Bottcher or Calgary's Team Koe, we are going to be treated to a battle of Alberta for the record books. Who will come out on top?

The championship round kicks off at 12:30 MST with Team Bottcher versus Team Koe as the feature game on TSN. Fans can get in on a piece of the action all weekend by purchasing 50/50 raffle tickets online, with proceeds benefiting the growth, access, development, and leadership of curling, right here in Alberta.

"Our curling community has been incredibly supportive of the daily raffles we've been hosting through the Curling's Capital series," said Jill Richard, Executive Director of Curling Alberta. "But now we're hoping to grab the attention of more Albertans who simply believe in the power of sport. Every ticket sold helps to provide opportunities to youth and seniors looking to stay active and engaged."

Mark Strashok, who holds a piece of the Scotties Tournament of Hearts \$255,000 50/50 jackpot adds, "I've entered the Oilers and Flames 50/50 draws a few times and since they get all the publicity and large draws I decided to help out 'the little guy' so to speak."

We are calling on our dedicated curling fans to rally behind grassroots curling in Alberta, to #sharethelove, stay engaged and be connected with the sport they love. We are grateful for your ongoing support to help keep curling communities in Alberta healthy and thriving.

Fans can purchase tickets Friday, Saturday and Sunday from 9:00 AM – 10:00 PM MST, at <u>https://curlingalberta.ca/5050</u> with a chance to win big each day.

- 1 ticket for \$10
- 60 tickets for \$20
- 250 tickets for \$50

While ticket-buyers do not have to live in Alberta to win, they must be in Alberta at the time of purchase and over the age of 18 to participate. For the list of winning numbers and the complete raffle rules, please visit <u>https://curlingalberta.ca/5050</u>. (LL# 570518)

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