

FOR IMMEDIATE RELEASE

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Team Bottcher Ready to Roll at the World Men's Championship

The Bottcher Express has left the station and is aiming for gold at the BKT Tires & OK Tire 2021 World Men's Curling Championship, presented by New Holland. Curling Alberta is thrilled to cheer on Alberta's own Brendan Bottcher, Darren Moulding, Brad Thiessen, Karrick Martin, alternate Marc Kennedy as well as Patrick Janssen and coach Don Bartlett, as they represent Canada in the chase for the world championship title.

Fourteen of the world's best men's curling teams will compete in a 13-game round robin, with the top six earning a playoff spot and a coveted berth for their country in the 2022 Winter Olympics in Beijing. First game on deck for Team Canada is Friday at 9:00AM MT against Team Scotland.

Curling Alberta's 50/50 Raffle will be making its return during each day of the Men's World Championship with an exciting new Early Bird incentive. Not only will fans have a chance to win a big cash prize, but tickets purchased prior to 2:30PM MT will also be entered into an Early Bird draw for a signed Team Canada jersey and a \$150 Guusto e-gift card.

On the final Saturday of the championship, ticket-purchasers will once again have an opportunity to share the love with their local curling club. As part of the buying process, individuals can select their club of choice from a drop-down menu on Curling Alberta's website or use the club-specific link. The selected club will receive 50 per cent of the net proceeds from that sale.

Together let's cheer on Brendan Bottcher and Team Canada, as they wear the red and white maple leaf and their famous stash of lucky socks. We invite fans to showcase their Canadian pride and true curling spirit by purchasing 50/50 tickets in support of grassroots curling. Funds raised will directly benefit the growth, access, development, and leadership of curling, right here in Alberta, and allow our future champions to flourish.

50/50 tickets are available each game day of the BKT Tires & OK Tire 2021 World Men's Curling Championship. Tickets can be purchased from 9:00 AM – 10:00 PM MT at <u>https://curlingalberta.ca/5050</u>. (LL#570518)

- 1 ticket for \$10
- 60 tickets for \$20
- 250 tickets for \$50

While ticket-buyers do not have to live in Alberta to win, they must be in Alberta at the time of purchase and over the age of 18 to participate. For the list of winning numbers and the complete raffle rules, please visit <u>https://curlingalberta.ca/5050</u>. (LL# 570518)

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