

\$35,000 in Prize Money on the Line at the Boston Pizza Alberta Curling Tour Championships

16 of the best men's and women's curling teams that participated in the inaugural season Alberta Curling Tour will gather in Leduc this March to cap it all off at the Alberta Curling Tour Championships, and so will a familiar name as the event's title sponsor. Boston Pizza will extend its partnership with Curling Alberta, already the title sponsor of the Alberta Men's Provincial Curling Championship, known as the Alberta Boston Pizza Cup.

"The Boston Pizza Alberta Curling Tour Championships will reward teams for competing and excelling on the Tour and will serve to celebrate the season," said Jill Richard, Curling Alberta's Executive Director. "We're delighted to and grateful to build on our successful partnership with Boston Pizza by naming them as title sponsors. They have really made this all possible."

The Boston Pizza Alberta Curling Tour Championships will be hosted in the Leduc Curling Club from March 31 – April 3, 2022. During the season, teams from across the world competed in events sanctioned by the Boston Pizza Alberta Curling Tour. By competing in these events, teams from across the country earned invitations to the Boston Pizza Alberta Curling Tour Championships which will utilize a triple knock-out format with a four-team page play-off. Fans are also invited to be in the stands to cheer on their favourite curlers in an exciting skills competition on Thursday evening where players will compete as individuals to claim a share of \$2000 in cash and prizes.

Fans and supporters can also look forward to watching high profile Alberta teams such as Team Bottcher, Team Rocque, Team Sluchinski, Team Jacques, along with hometown skips Karsten Sturmay and Selena Sturmay. Additionally, Curling Alberta is happy to host Saskatchewan based teams, Team Muyres and Team Silvernagle. Due to many teams recently changing rosters, some teams were given the chance to compete with different lineups. Two teams took the opportunity to do so, as Jeremy Harty looks to team up with Team Sluchinski, and Darren Moulding has taken a skips role for this event alongside Team Jeff Ginter.

"Boston Pizza's partnership with Curling Alberta has been so strong and we have such a great history together," said Sheldon Hay, franchisee, and representative of Boston Pizza Northern Alberta Corporate. "It simply made sense to jump on the opportunity to help establish the Boston Pizza Alberta Curling Tour and its Championships. To us, the best part is extending our support not only to top curlers and an emerging high-profile event, but to smaller communities throughout the province, and to developing curlers who are trying to break through into the upper ranks."

"The Leduc Curling Club is thrilled to welcome these teams to our city," added Dawn Gavin, President of the Leduc Curling Club. "We look forward to an exciting weekend."

Admission tickets will be available at the door: \$5/draw, \$10/day (three draws per day), \$20 for the full event pass (12 draws and skills competition).

Select games and the skills competition will be streamed on <u>Curling Alberta's YouTube page</u>. Further details about the Boston Pizza Alberta Curling Tour, including the points standings can be found on <u>Curling Alberta's website</u>.