



This policy applies to all Curling Alberta Provincial Championship events, except the wheelchair, U15, Curling Club Championship, and Novice categories. Refer to those appendices for any cresting requirements specific to those categories.

There are three (3) positions for Curling Alberta crests for both streamed and non-streamed events which fall within "exclusivity areas" (see diagram and detailed description of the exclusivity areas on page two):

## 1. THE RIGHT CHEST

- On outer garments, including vests, this position is reserved for the Curling Alberta crest with category and year.
- On undergarments, this position is reserved for the Curling Alberta crest (without category and year).

## 2. THE LEFT CHEST

- On both outer and undergarments, including vests, this position is reserved for up to two title partner crests which will fit inside an area not to exceed 8 inches high by 8 inches wide.
- For the Women's Provincial Championship, the Scotties crest will go above the Sentinel Storage title partner crest.
- If there is no title sponsor for an event, this position may be utilized for team sponsor cresting. Curling Alberta reserves the right to add requirements for title sponsor crests up to four weeks before the event.

## 3. BACK OF THE CALF OF THE TRAILING LEG

- This position is reserved for use at Curling Alberta's discretion. This may be applicable on a team-by-team or event specific basis, rather than applying to all participants in a category or championship. Total crest size may not be larger 2.5 inches wide by 2.5 inches high.

There are two (2) positions for team sponsor crests on the pants for both televised and non-televised events:

## 1. THE FRONT OF THE RIGHT & LEFT LEGS

- On the front of either or both legs, at any height, up to two positions in total will be made available for team sponsor logos. If only one leg has a crest, all team members need not wear the crest on the same leg.

## OTHER POLICY STATEMENTS:

- A. Total crest size for team sponsor logos on pants (edge to edge) shall not be greater than 10cm (4 inches) across or not greater than 100 square centimetres (16 square inches).
- B. On upper body garments outside of the areas identified above, there will be no restrictions regarding the location, quantity, or size of any other logos (both team and manufacturer).
- C. Any sublimated logos required by Curling Alberta must meet logo standards guidelines (i.e. be placed on a proper background and sublimated in proper pantones).

- D. If any logos or crests need to be temporarily covered to be compliant with this policy, a professional-looking application of a patch/covering of a similar colour of the garment is acceptable.
- E. Within the exclusivity area, there can only be one Curling Alberta crest with the category and year (i.e.- crests from previous years or other categories may not be stacked).
- F. For non-televised events, teams have the option of wearing completely blank shirts.
- G. Teams that are U18 and under may not display logos representing companies that are in the alcohol, cannabis or tobacco industries.

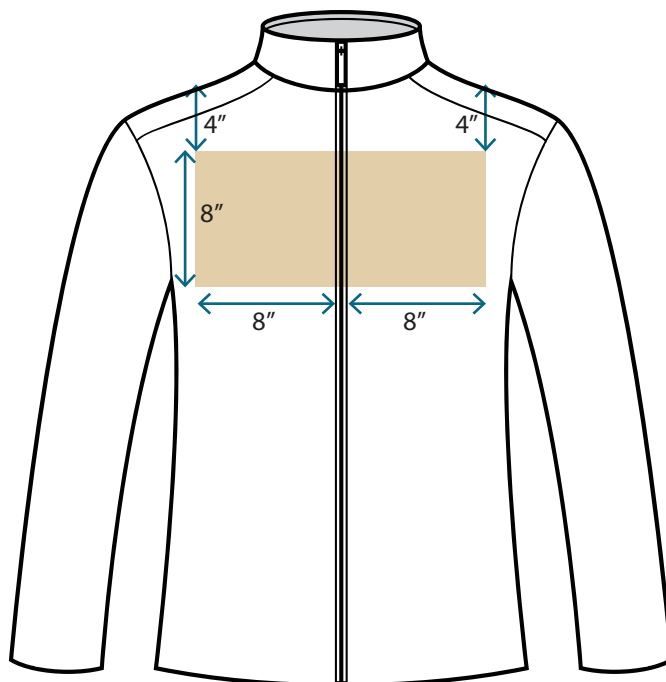
## EXCLUSIVITY AREAS

An area measuring 16" wide x 8" high that is centered on the front chest of visible upper body garments.

The uppermost corners of the exclusivity area shall be 4" below the shoulder seam or uppermost shoulder fabric (see below), and 8" each side of the chest center line. Subsequently the upper border of the exclusivity areas is a horizontal straight line joining the two upper corners. The bottom horizontal border of the exclusivity area is parallel and 8" below the upper horizontal border.

On garments with a clearly defined shoulder seam that runs along the highest point of the shoulder, the 4" measurement is taken from the front edge of the seam.

On garments without a clearly defined shoulder seam, or a shoulder seam that is clearly not running along the highest point of the shoulder, the 4" measurement is taken from the uppermost shoulder fabric (as viewed when the garment is lying flat).





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## **CRESTING POLICY**

Uniforms not in compliance with this policy must make every reasonable effort to become compliant as per the Chief Umpire's direction (e.g. cover any non-compliant crests). If making the uniforms compliant is not feasible at the time of a game, the Chief Umpire will reserve the right to either let the team play, or to force a forfeit of the game. Examples where a forfeit may be applied include (but is not limited to) if a team/player is uncooperative in following the Chief Umpire's direction, or is deemed to intentionally disregard or flout the policy. The Chief Umpire's decision will be final in this matter and will not be appealable.

Note, competitors agreed to the Cresting Policy when they signed the Curling Alberta competition waiver on Curling I/O when they registered. A cresting waiver form is no longer required.