



[CurlingAlberta.ca](http://CurlingAlberta.ca)

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## **Best Western® Hotels & Resorts Expands Partnership with Curling Alberta**

Curling Alberta is proud to once again team up with [Best Western Hotels & Resorts \(BWHR\)](http://BestWesternHotels.com) a world-class organization that has partnered with curling in Alberta for 20 years and counting.

BWHR will be expanding their partnership with Curling Alberta as the title sponsor of the **Mixed Doubles Qualifiers and Provincial Championship** for the 2022/23 season.

Mixed doubles is an exciting new discipline that plays a key role in where the game of curling is moving. It engages new curlers, exposes more elite curlers within our sport, showcases the success of great team dynamics, and allows yet another opportunity for Canadians to compete in World and Olympic championships.

Curling is an integral part of communities in Alberta, as are Best Western properties. With their commitment to providing excellent customer experience and engaging with guests through their signature hospitality, BWHR is dedicated to serving their local communities while connecting them through the power of sport. This is a natural partnership that we are excited to see continue and grow in the coming years.

As Curling Alberta's preferred accommodation partner, BWHR provides competitive reduced rates at host venues wherever possible. We encourage all of our members and stakeholders to stay at a BWHR property wherever their curling journeys take them.

Please join us in celebrating a valued partnership that has spanned two decades. BWHR plays a vital role in creating opportunities for Alberta's curling athletes to compete at the local, national and world levels, and we are grateful for their ongoing contributions to our sport.

Thank you for your continued support of Curling Alberta and our growing network of partners who work diligently to build a legacy of homegrown and locally supported champions.