

# IT'S OUR HOUSE

EIGHTEENTH EDITION • SEPTEMBER 2023



**SHERWOOD PARK  
CURLING CLUB**  
MARCH 15-17, 2024

## CURLING CANADA KICKS OFF NATIONWIDE U15 ROCKFEST

Curling Alberta, in partnership with Curling Canada and the other Member Associations will begin the long-awaited U15 RockFest youth development program during the 2023-24 curling season.

RockFest will feature curlers under 15 years of age competing at regional events nationwide for opportunities to develop their skills and compete against curlers from neighbouring provinces and territories in singles and triples format curling.

The new events focus on developing the skills of youth curlers as individuals, helping them develop a well-rounded skillset in all aspects of the game in a fun and competitive environment.

U15 RockFest events provide new opportunities for youth curlers beyond the Canadian Under-18 and Under-21 championships to compete and have fun while playing.

"Curling Canada is excited to launch the U15 Regional RockFest events for youth curlers this season because this age group is critical in our Long-Term Curler Development framework. These events provide young curlers with opportunities to experience skill-development events that extend their learning both on and off the ice," said Curling Canada Manager of Youth & Program Development Dustin Mikush.

Curling Canada will organize four regional events with the respective regional Member Associations. Youth curlers across Canada will have the chance to compete at one of the following events:

- **U15 RockFest West** (Alberta, British Columbia, Yukon, Northwest Territories)
- **U15 RockFest Prairies** (Saskatchewan, Manitoba)
- **U15 RockFest East** (Northern Ontario, Ontario, Nunavut, Quebec)
- **U15 RockFest Atlantic** (New Brunswick, Prince Edward Island, Nova Scotia and Newfoundland & Labrador)

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The events will take place over three days and feature an action-packed schedule of U15 singles competitions, triples curling, skills development clinics, fun off-ice activities and the Golden RockFest.

"It is great to see the increased number of opportunities being offered to U15 curlers across the country," said Steve Laycock, U15 Coach and 10-time Brier competitor. "Historically curlers would get introduced to the sport via the learn to curl programs

... continued on next page

run at their local curling centres but there wasn't a clear path on what came next until they reached the U18 age group.

"It is especially nice to see the Triples disciplines being used for U15 play. Triples allows new curlers a chance to try every position during the game which I think is important at that stage of athlete development."

U15 curlers aged 14 or younger as of June 30, 2023, can qualify for regional U15 RockFest events through their local Member Associations.

All curlers must download Curling Canada's Singles App, "Singles Curling", for iOS and Android, and complete a variety of

shots such as a hit and stay, draw, hit and roll, guard, peel and more. The shots are scored and inputted into the app, with the top curlers from each Member Association receiving an invitation to their respective regional event.

For only \$50 per participant, U15 curlers won't want to miss this great development opportunity! Register directly with Curling Alberta to participate in one of two qualifiers for a chance to qualify for the U15 Rockfest West in Sherwood Park.

#### **U15 RockFest West Qualifiers**

**High River, AB** on Dec. 1<sup>st</sup> – 3<sup>rd</sup>  
(registration deadline Nov. 17)

**Leduc, AB** on Feb. 9<sup>th</sup> – 11<sup>th</sup>  
(registration deadline Jan. 25)

Alberta U15 athletes will compete at U15 Rockfest West at the Sherwood Park Curling Club, March 15-17, 2024. Quotas\* are allocated as follows:

#### **Alberta**

40 curlers | 20 males, 20 females

#### **British Columbia**

24 curlers | 12 males, 12 females

#### **Northwest Territories**

10 curlers | 5 males, 5 females

#### **Yukon**

10 curlers | 5 males, 5 females

**REGISTER NOW**

*Original article courtesy of [Curling Canada](#)*

\*If a Member Association does not fill quota numbers, the remaining spots will go to the host province.

\*In Curling Canada's Singles app, curlers will self-identify under the Event Gender as Male or Female.



FILE PHOTO: Youth event at 2020 Scotties Tournament of Hearts. (Photo, Curling Canada)



# ALBERTA ROCKS RECAP

Curling Alberta kicked the 2023 season off with not one, but two Alberta Rocks Summer Camps, hosted by the Leduc Curling Club. Camp #1 began on August 12, as 64 curlers were grouped into four groups, arranged by age and developmental stage, guided by 3 excellent curling coaches to facilitate their Alberta Rocks experience. Camp #2 began on August 17, with 112 curlers grouped into six groups. During each camp, curlers were provided with quality technical and tactical instruction on the ice. When not on the ice, groups were in the classroom, learning about strategy and tactics, sport psychology, team dynamics, and player roles. Other groups participated in physical education classes, where they developed fundamental movement skills, enjoyed games, and even underwent fitness testing. Throughout the camp, team spirit was emphasized by curlers and coaches through good sportsmanship, encouraging others, fair play, and even team cheers. The goal of each camp was to balance high-quality instruction with the spirit of curling. Alberta Rocks ensured that all campers were given the tools to improve their skills on the ice, to make new friends, and to enjoy their time at the Leduc Curling Club.

Camp also had several competitions, including the Ultimate Camp Championship, where the groups created teams amongst themselves and competed against each other. Teams were guided by our coaching staff during the games, and scores were tallied based on number of ends scored, and points in each end. During camp 1, all 64 curlers were able to pilot Curling Canada's Singles shots, with our own Alberta Rocks Singles competition. Curlers were asked to throw six separate shot-types, each being scored out of 3 based on a scoring system developed by Curling Canada. During camp 2, campers participated in the "Camp Olympics", highlighting their problem-solving skills, their athletic ability, and their team spirit. Finally, at the end of each Alberta Rocks Curling Camp, teams participated in The Great Shootout: a pressure-packed draw to the button competition. Teams dressed up in spirit gear, and cheered on their peers as campers took turns drawing to the button. This competition truly displayed the team spirit of each camper and was a highlight for all.

Campers were rewarded for their success in each competition (Singles, Camp Olympics, Ultimate Camp Championship, and Great Shootout). Coaches also were asked to choose one camper that they thought stood out as an Individual Spirit Award nominee. These campers were leaders in their own ways; some were standouts in sportsmanship & fair play, and some stood out in leading team cheers and encouraging camaraderie amongst the group. Overall, each nominee made the camp experience better for others. Curling Alberta would like to list them again as they all are difference makers in the curling community.

Curling Alberta would like to give special thanks to Andrea Procter, Leduc Curling Club manager for her countless hours at the Leduc Curling Club. Her efforts were influential in making the Alberta Rocks Curling Camps a success again this year.

If you enjoyed the Alberta Rocks camp experience this year, please tell your curling clubs, your team-mates, and your friends to come to the Leduc Curling Club for next year, as we look to include even more athletes!

## ALBERTA ROCKS INDIVIDUAL SPIRIT AWARD WINNERS

<b>CAMP 1:</b>	<b>PURPLE</b> Bryce Hynes	<b>CAMP 2:</b>	<b>PURPLE</b> Max Ingram	<b>GREEN</b> Matt Vass
	<b>GOLD</b> Walker Landry		<b>GOLD</b> Kyla Doecker & Kara McDonald	<b>BLUE</b> Claire Corneillie
	<b>GREEN</b> Taylor Hay		<b>TEAL</b> Jack Odeen	<b>RED</b> Carson Klapstein
	<b>RED</b> Carter Furgeson			

# BILL HANS TO BE INDUCTED IN CANADIAN CURLING HALL OF FAME



Photo credit: Curling Canada

One of Canada's most passionate boosters of youth curling will be inducted into the Canadian Curling Hall of Fame, it was announced today.

William (Bill) Hans of Calgary is being formally inducted at a ceremony later this week in his hometown, in honour of his decades-long mission to bring more young people into the sport of curling.

"It's a great honour to receive this award on behalf of the many, many people over the past 38 years who helped get us to the point of youth curling being a priority," said

Hans. "I believe that the curling community is obligated to ensure that Canadian youth have an opportunity to try the sport and learn the important life skills the sport offers."

His strategic leadership and vision for the advancement of youth development programs, initiatives and events, led to Curling Canada's world-class youth feeder system.

Hans was a co-founder of the highly successful Calgary Youth Curling Association in the early 1990s, and worked closely with fellow youth curling advocate Al Kersey to start an intra-provincial, and eventually international, championship for young curling teams. The Optimist International Championships were the forerunner of what is now Curling Canada's Canadian Under-18 Boys and Girls Curling Championships, which are crucial elements of this country's Next-Gen curling program. Hans was a guiding influence in the formation of the Curling Canada Under-18 Championships.

Hans also coached numerous Alberta junior teams over the years.

"His profound contributions to the sport of curling speak for themselves and will have an influence on Canadian curling for years to come," said Katherine Henderson, Chief Executive Officer of Curling Canada. "Years from now, when we're celebrating a Canadian or world champion, we will be able to say that Bill Hans played a role in that team's success."

"The driving thing for me is that I've always been a believer that sport, combined with education, is a huge influence on life skills," said Hans in a 2004 Calgary Herald newspaper article. "It teaches a great value system. For me, that's what it's all about. It's not so much the wins and losses, but the journey — have we all, including me, improved, come out as better people?"

Original article courtesy of [Curling Canada](#)

## FERBEY FOUR SWEEP UP IN 2023 CLASS OF CANADA'S SPORTS HALL OF FAME

*'As you're building, you really don't know. You just hope you put the right players together and they buy into what everybody's selling'*

The first time Randy Ferbey ever stepped a slippery shoe onto some pebbled ice, he was hardly thinking about winding up in Canada's Sports Hall of Fame.

Heck, back then if he had been dreaming about any sort of call to the hall, it would have been the one down in Cooperstown, N.Y.

"Yeah, I probably would have been a centerfielder for the New York Yankees, but I choose curling instead," joked the 64-year-old native of Sherwood Park, when asked if it wasn't for curling, what would he have done with his life?

But in all seriousness, Ferbey helped put the city of Edmonton and the province of Alberta on the map in the world of curling.

And earlier this month, the Ferbey Four — also made up of David Nedohin, Scott Pfeifer and Marcel Rocque — was announced as part of the 2023 class set to

receive Canada's highest sporting honour, the Order of Sport, during an induction ceremony Oct. 19 in Gatineau, Que.

"No question, curling has been a huge part of my life and it still is," said Ferbey. "It's very important to me, all the friends that I have, all the places that I've been."

"I have no idea what I'd have done if I wasn't as successful at curling as I was."

Successful is one description. But perhaps game changer might be more precise.



Ferbey redefined what it meant to play skip, popularizing the system of not throwing the traditional last stones to the point where he will be remembered as a skip, but will go down in history — TSN's, at least — as the greatest Canadian male third.

"We sort of changed curling a bit where I skipped and Dave threw last rock," Ferbey said. "It's ironic that you mention skip, I like to talk about individual players. We were one of four, the skip was no more important than the lead.

"Even to this day, the skip gets more accolades than the rest of the team and I think that is so unfair."

Since his humble beginnings in the 1980s alongside Pat Ryan, Ferbey literally helped rewrite the rules of the game as part of the Ryan Express, which steamrolled its way to back-to-back Briers before the free-guard zone had to be implemented to promote scoring and, if you've seen the documentary, silence the unruly crowds.

And it was the same do-it-their-own-way mindset that Ferbey brought with him while forming his Hall-of-Fame foursome a decade later.

While it proved to be lightning in a bottle, it was all far from guaranteed as it was happening.

"After you win, of course, you think, 'Hey, we've got something special,' and try to win two in a row, then three in a row," Ferbey said. "But as you're building, you really don't know. You just hope you put the right players together and they buy into what everybody's selling."

Ferbey's crew was a trailblazer when it came to successfully peddling the idea to sponsors that curling should be a professional pursuit.

"This group was very special. I think we were the first team to basically leave our jobs, we never worked in 2001-03 and I think that was a huge key to our success," he said of approaching sponsors — or partners, as he calls them — in efforts to



Skip Randy Ferbey, third David Nedohin, second Scott Pfeifer and lead Marcel Rocque hold the trophy after defeating Scotland's David Murdoch at the Ford world championship at the Save On Foods Memorial Centre on April 10, 2005, in Victoria, B.C. (Postmedia, file)

turn curling's house into their daily office. "We could just focus on curling, we didn't have to worry about going in to work 9-5, we could practise during the day. And we did, we practised a lot.

"We'd be there a couple times a day if we had to. And I hated practice, I mean, it got you nothing but results down the road. But at the time, I hated it. But we pushed each other and that's what was part of our success."

Three world championships and four Brier championships say there might not have been a more successful men's team in all of curling than the run the Ferbey Four went on in the early 2000s.

"I think I speak for all of us, we don't dwell on a certain period of time. All we know is that collectively, we had a good 10 or 12 years together culminating in those championships and what not," Ferbey said. "There were so many special moments that we shared together, so it's hard to dismiss one from the other."

Next month, the team will assemble once again for the biggest moment of them all at the induction ceremony, where memories will be the gold standard.

"It was a fun ride, it was a good ride. We travelled lots, we won a lot and most importantly, we had a ton of fun," said Ferbey, who was inducted into the World Curling Federation Hall of Fame in 2014. "Getting into these halls and stuff, I don't think you play to get into those. That's ego taking over.

"But at the same time, to get into Canada's Sports Hall of Fame, it's so difficult. I mean, how many sports are there in Canada? Just a small elite group of people get into that thing and it's remarkable. We are honoured to be part of that small group, for all this country's produced.

"It's something that we're very proud to achieve."

*Original article courtesy of Gerry Moddejonge, the Edmonton Sun*

## OFFICIALS' CORNER

Curling Alberta is extending a warm welcome to our new Regional Officials Coordinators for the 2023-24 season, Sherry Cormier, Andy Lessard, as well as welcome back our long-serving Coordinator, Christina Wards.

Sherry took her Level I Officiating course in 2012 and moved quickly to pursue her Level 2 in 2014. In 2019, Sherry expressed an interest in pursuing her Level III umpire designation. After completing the necessary requirements of Deputy and Chief Umpire assignments at Provincial events and receiving positive feedback, Sherry was recommended for Level 3 Umpire in May 2022.

As Sherry realized how much enjoyed volunteering as an umpire, she has been dedicated to working an amazing 7-8 events each season!

"I do it because I truly love it," said Sherry. "I get more out of it than I give."

Andy has served as an umpire for over 20 years and has achieved his National Level 3 Certification. His umpire career began volunteering at southern playdowns, and eventually at the provincial level as Chief Umpire in the ladies, senior, junior and juvenile categories.

With his expert knowledge and experience, Andy was recruited as a Game Umpire for National events, including U Sports, juniors and mixed championships. He also had the opportunity to work as the Chief Timer for the Men's and Women's World Curling Championships. The pinnacle of his career to date was the opportunity to be an umpire at the 2023 Canadian Wheelchair Curling Championship in Moose Jaw, Saskatchewan. For Andy, it was the experience of a lifetime.



Andy Lessard



Sherry Cormier

we are pleased to welcome her back for this season. Based in Dawson Creek, Christina is typically seen as Chief Umpire for many of our Curling Alberta events in our northern boundaries. As a passionate umpire, she aims to grow the network of umpires in that region and often mentors those interested in becoming an umpire or leveling up.

A sincere thank you to Paul Wagner for his many years of service as Regional Coordinator. We look forward to seeing Paul step into Chief and Deputy Umpire roles this season.

Over the summer, Curling Alberta and our team of umpires, have been busy planning the upcoming season. With many exciting changes on deck, our new Head of Officials, Cheryl Minns, has been working hard behind the scenes to prepare her team for the season. As part of her new role, Cheryl is looking to grow our group of trained umpires and mentoring those eager to move to the next level. She is excited to connect with those she has not yet had the pleasure of meeting and

"I've always wanted to stay connected with curling," said Andy, "Umpiring is a way for me to give back to this wonderful game."

Christina has been a dedicated Regional Official Coordinator since our amalgamation in 2018, and

will take time to understand each of our umpire's goals. To facilitate and continue building those relationships, a number of umpire meetings will be held in the next year.

At the start of every season, curling umpires are invited to join us in reviewing the updates to Curling Alberta Competitor's Guide, appendices and other relevant policies and practices. This year, we will again be offering a hybrid discussion where those umpires interested in attending will be invited to join by Zoom or in person at either the Calgary or Edmonton locations. We will be hosting the in-person sessions on Saturday, September 30 from 1:00-4:00pm at the **Percy Page Centre** in Edmonton, and 1:00-4:00pm on Saturday, October 14<sup>th</sup> at the **Calgary Curling Club**.

Although the meeting and orientation is mainly geared to Chief and Game Umpires, we welcome all curling umpires to participate. Registered umpires will be sent an invitation in the coming weeks. For more information on becoming a Game Umpire, visit our [website](#).

If you have any questions regarding rules and officiating, please feel free to contact any member of the officiating leadership team:

**Cheryl Minns** (Head Official)  
[cheryl.minns@curlingalberta.ca](mailto:cheryl.minns@curlingalberta.ca)

**Andy Lessard** (Lethbridge)  
[andy.lessard@curlingalberta.ca](mailto:andy.lessard@curlingalberta.ca)

**Sherry Cormier** (Edmonton)  
[sherry.cormier@curlingalberta.ca](mailto:sherry.cormier@curlingalberta.ca)

**Christina Wards** (Dawson Creek)  
[christina.wards@curlingalberta.ca](mailto:christina.wards@curlingalberta.ca)



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# CURLING ALBERTA – 2023-2024 CALENDAR OF EVENTS

## PROVINCIAL QUALIFIERS

EVENT	DATES	LOCATIONS	REGISTRATION DEADLINE	PRE-QUALIFYING BY POINTS DEADLINE	CHAMPIONSHIPS
ALBERTA WINTER GAMES	Nov. 17-19 Nov. 24-26 Nov. 24-26	Grande Prairie CC Highwood CC Leduc CC	Nov. 1	N/A	Feb. 16-19 Grande Prairie
ARCTIC WINTER GAMES	Dec. 1-3	Grande Prairie CC	Nov. 1	N/A	Mar. 10-16 Mat-Su, AK
ROCKFEST	Dec. 1-3 Feb. 9-11	High River CC Leduc CC	Nov. 17 Jan. 15	N/A	Mar. 12-17 Sherwood Park
U18	Dec. 7-10 Dec. 14-17 Dec. 15-17	Okotoks CC Granite CC Grande Prairie CC	Nov. 8	Nov. 27	Jan. 2-7 Sylvan Lake CC
WHEELCHAIR			Dec. 13	N/A	Jan. 11-14 Springbank
WOMEN	Dec. 7-10 Jan. 4-7	Westlock CC Airdrie CC (Last chance)	Nov. 8	Nov. 27	Jan. 23-28 St. Paul
MEN	Dec. 7-10 Dec. 15-17 Jan. 4-7	Granite CC Grande Prairie CC Calgary CC (Last chance)	Nov. 8	Nov. 27	Feb. 6-11 Hinton
EXCEL CUP				N/A	Nov. 24-26 Okotoks
MIXED DOUBLES			Nov. 29	N/A	Dec. 27-31 Lethbridge CC
U20	Jan. 12-14 Feb. 1-4 Feb. 1-4 Feb. 1-4 Feb. 1-4	High Prairie CC (Men & Women) Hinton CC (Men) Wetaskiwin CC (Women) Oilfields CC, Diamond Valley (Men) Innisfail CC (Women)	Dec. 13	Dec. 20	Mar. 5-10 Avonair CC
U15	Jan. 18-21 Jan. 19-21 Feb. 1-4	Leduc CC Grande Prairie CC Sundre CC	Dec. 20	N/A	Feb. 27 – Mar. 3 Lacombe CC
MASTER	Jan. 25-28 Jan. 26-28 Feb. 8-11	Rocky CC (Men) Grande Prairie CC (Men) Lamont CC (Men)	Dec. 27	N/A	Feb. 27 – Mar. 3 Morinville CC
SENIOR	Feb. 2-4 Feb. 15-18 Feb. 15-18	Grande Prairie CC (Men) Brooks CC (Men) Beaumont CC (Men)	Jan. 3	N/A	Mar. 12-17 Calgary CC
MIXED			Feb. 21	N/A	Mar. 19-24 Grande Prairie CC
CLUB CHAMPIONSHIPS	Mar. 7-10 Mar. 7-10 Mar. 7-10 Mar. 7-10 Mar. 8-10	Thistle CC (Women) Leduc CC (Men) Hanna CC (Women) Airdrie CC (Men) Peace River CC (Men & Women)	Intent – Feb. 1 Roster – Mar. 4	N/A	Apr. 2-7 Airdrie CC
U21 MIXED DOUBLES			Mar. 6	N/A	Apr. 3-7 Lethbridge CC



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# UPCOMING COURSES

## CLUB COACH

The Club Coach program is a 15-hour (two-day) workshop designed to enhance the skill set of Instructors who function predominantly at the club level. The Club Coach will be competent in training curlers from youth to masters, with skill levels of beginner to intermediate. The Club Coach is able to instruct novice (Learn to Curl) and intermediate clinics. At the completion of this course and the Make Ethical Decisions (MED) Online Evaluation, students are to receive "Club Coach – Trained" status.

LOCATION	DATE	REGISTRATION DEADLINE
Red Deer Curling Club	Oct. 21 - 22	October 11
Cochrane Curling Club	Oct. 21 - 22	October 11
Red Willow Curling Club (Valleyview)	Nov. 4 - 5	October 24

Register by clicking on the course location.  
*Minimum age requirement – 16 years old.*

## CURLING ICE TECHNICIAN

This program is intended for individuals who are new to the industry who are looking for a career in ice making and need to learn the skills of installing, maintaining and removing ice in a dedicated curling facility for league and bonspiel play. These individuals may need to supervise Assistant Curling Ice Technicians as well. At the completion of this course, students are to receive "Curling Ice Technician – Trained" status.

LOCATION	DATE	REGISTRATION DEADLINE
Calgary, AB (Location TBA)	Oct. 20 - 22	October 13

Register by clicking on the course location.

## UMPIRE

**Timing Umpire** (Previously Level 1) is now an online and FREE training course.

- Click [HERE](#) for the Time Clock Operator Training Manual
- Click [HERE](#) for the Observer Training Manual

**Game Umpire** (Previously LEVEL 2):

- Requirements: Certified Time Clock Operator/Observer
- Attend a Game Umpire technical course, successfully pass an open book officiating exam (minimum 70% grade required).
- Attend an in-person course as listed on our website
- Practical Requirements: must serve as a Game Umpire and/or Chief Timer at a Provincial Championship for a minimum

of **6 games** under the direction of a certified Chief Umpire Level 3 or higher. (Practical component form can be found [HERE](#).)

- Course fee is \$55 and includes a rule book and ice access
  - Note, anyone with Level 2 can attend for FREE to 'audit' the course as a refresher and no exam required.

Once the forementioned steps are completed, including the practical requirement, the Umpire will be entered into the provincial database and registered in the National Database at Curling Canada.

For information on becoming a Level 3 umpire or higher, please visit our website. Courses will be posted as they become available.

LOCATION	DATE	REGISTRATION DEADLINE
Game Umpire - Calgary Curling Club	Oct. 1	September 26

Register by clicking on the course location.

# REGISTRATION NOW OPEN

## 2023-24 PROVINCIAL QUALIFIERS REGISTRATION

- Registrations for all qualifiers and open provincial events opened up on Wednesday, September 1 at 12:00pm. Registration links can be found on the Curling Alberta website.

- Deadline dates are set for one month prior to the start of each competition, with the exception of the Club Championships which remains status quo.

**REGISTER NOW**

- Please familiarise yourself with the previously released Summary of Key Changes to ensure you are up to date with all changes. Visit the Curling Alberta website or [click here](#).
- All competition appendices and policies can be found on the Curling Alberta website.

## SHERWOOD PARK TO HOST AN INTERNATIONAL MIXED DOUBLES SUPER SERIES EVENT

**Mixed Doubles Super Series**

**Sherwood Park Curling Club**

**October 5-8, 2023**

First Draw - Thursday, Oct 5th at 6 pm  
**FREE Friday for SPCC members and a guest**  
Championship Round Sunday - Oct 8

Thursday \$10  
Friday \$15  
Saturday \$15  
Sunday \$15  
Full Event \$40

Visit Curling Zone during the event for scores and standings

As a continuation of the Sherwood Park Curling Club's 20th anniversary year, the SPCC will be hosting an International Mixed Doubles Super Series event at the Glen Allan Recreation Complex from Oct 5 - 8th. Teams include international Olympic medalists Team Switzerland as well as visiting teams from Sweden, Japan, and Estonia with our Canadian Olympian, John Morris, playing with 5- time STOH champion Shannon Birchard. The 2023 AB Provincial Mixed Doubles Champions - Ashley Kalk and Craig MacAlpine will be competing in it along with national and world Champion David Nedohin (being inducted into the 2023 Canada Sports Hall of Fame this October) playing with his daughter, Alyssa Nedohin, current U20 Junior Women's National team member.

Bleachers will be located on ice to allow for spectators to enjoy the doubles interaction up close!

Bundle up and kick off the season with an elite international event at the SPCC! Keep your eyes on the Sherwood Park Curling Club website and Facebook page for more information on purchasing tickets. If you can't make it in person, be sure to tune into the live streaming on CBC.

# MEET THE COMPETITION'S STAFF

## BRITNEY ANDERSEN

Competitions and  
Communications Manager

I have recently moved in the Competitions and Communications Manager role where I oversee all elements of Curling Alberta's competitions, including the implementation of qualifiers and championships, offering our Competitions Coordinators support when needed. This season, I will be the main point of contact for the 2024 Sentinel Storage Alberta Tournament of Hearts and the 2024 Alberta Boston Pizza Cup, Presented by Best Western.

When not focusing on competitions, I look after our marketing and communications. Together with Tyler, we execute our marketing strategy to ensure our member clubs, curlers and key stakeholders remain up to date with all Curling Alberta communications.

## VICKI BAIRD

Qualifier Coordinator

I have been employed with curling in this province since 1997, starting with the Northern Alberta Curling Association before the amalgamation in 2018.

My duties with Curling Alberta include planning and managing the Provincial Qualifiers, communication and support to our host curling clubs, teams and coaches, and coordinating and supporting our Umpires.

## PAIGE PAPLEY

Qualifier, SafeSport & Raffle Coordinator

Joining Vicki as Qualifier Coordinator this season, I will oversee the planning and management of our provincial qualifiers. Communication with key stakeholders, including host clubs, registered curlers and umpires are key in my role.

Additional roles include raffle (50/50) coordination, office support and implementing our SafeSport policy within competitions and at our member curling centres.

## MICHAEL LADEROUTE Championships Coordinator

As Curling Alberta's Curling Championship Coordinator, I am responsible for organizing and coordinating all aspects of Curling Alberta's 12 championships. This role involves managing logistical details, coordinating teams and participants, ensuring smooth event operations, and maintaining communication with all stakeholders.

I play a key role in ensuring the success and smooth operation of curling championships, creating an engaging and competitive environment for participants while managing all logistical aspects of the event.



## CLASSIFIEDS & BONSPIEL LISTINGS

Are you a member club looking to promote an upcoming bonspiel or a team starting to plan your upcoming season? To see what events are on deck in all levels of competition within our boundaries, visit the **Bonspiels** section on Curling Alberta's website under Competitions, where a detailed list of bonspiels will be listed and updated as soon as clubs add them.

Curling Alberta's **Classifieds** are a great resource whether you are looking to build a new team, fill a vacancy, or recruit a coach. It also offers our members a platform to buy and sell curling equipment or supplies.

Listings are posted on behalf of teams, curlers and member clubs, so head to the Bonspiels and Classifieds pages now to post your ad.







# THANK YOU

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