



**CURLING
ALBERTA**

CRESTING POLICY

This policy applies to all Curling Alberta Provincial Championship events, excluding 'Open' events (categories without qualifiers) as crests will not be awarded.

There are four (4) positions in which the Curling Alberta crest can be placed. To clarify, the Curling Alberta crest must be placed in one of the following positions. All team members must wear the crest in the same position.

The Curling Alberta crest includes the shield and category/year bar and both will be put in the same position with the category bar below the shield. No other cresting shall be within **one (1") inch** of the Curling Alberta crest. Note, multiple Curling Alberta category bars (years & category) may now be worn and can be stacked but only **one** Curling Alberta shield may be worn and it must be in the same position as the rest of the team. To clarify, if you already have a Curling Alberta shield placed on your uniform, it must be removed to match the rest of your team for the current competition.

Outergarments include jackets, sweaters, and other apparel that goes over the shirt that curlers typically wear. Cresting on undergarments (shirt) is only required in the men's and women's championship.

The Curling Alberta crest is required to be placed in **one** of the following positions:

1. POSITION OPTION ONE: THE RIGHT CHEST

- On outergarments, including vests, this position can be used for the Curling Alberta crest with category and year.

2. POSITION OPTION TWO & THREE: THE BICEPS/SHOULDERS

- On outergarments, including vests, this position can be used for the Curling Alberta crest with category and year. The position may be used on **either** arm.

3. POSITION OPTION 4: THE FRONT OF SLIDING LEG

- This position can be used for the Curling Alberta crest with category and year.

THE LEFT CHEST

- This position is reserved for up to two **title partner crests** and will be placed on both inner and outergarments, including vest, for arena events and on outergarments for curling centre hosted events. The crest(s) will fit inside an area not exceed 6 inches high by 8 inches wide (see diagram and detailed description of the exclusivity area on page two).
- For the Women's Provincial Championship, the Scotties crest will go above Sentinel Storage title partner crest and in this position on inner and outergarments.
- For the Men's Provincial Championship, the Boston Pizza crest will go in this position on inner and outergarments.
- For the U18 Provincial Championships, the Optimist crest will go in this position on outergarments only.
- As the remaining categories do not have a title sponsor crest, this position may be utilised for team sponsor cresting.

OTHER POLICY STATEMENTS:

- A. On garments outside of the areas identified above, there will be no restrictions regarding the location, quantity or size of any other logos (both team and manufacturer).
- B. Any sublimated logos required by Curling Alberta must meet logo standard guidelines (i.e. be placed on a proper background and sublimated in proper pantones). Vector files of Curling Alberta's and title sponsor crests are available upon request for sublimation.
- C. If any logos or crests need to be temporarily covered to be compliant with this policy, a professional-looking application of a patch/covering of a similar colour of the garment is acceptable.
- D. Teams have the option of wearing completely blank shirts.
- E. Teams that are 18 and under may not display logos representing companies that are in the alcohol, cannabis or tobacco industries.

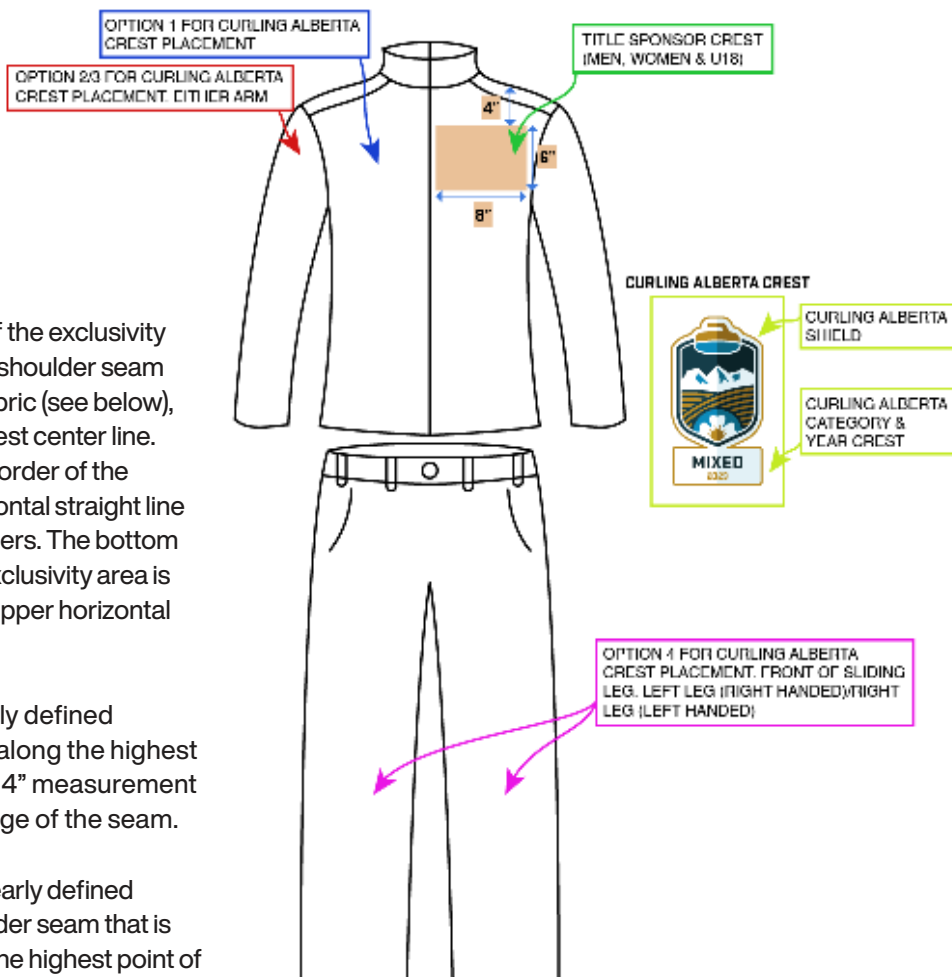
EXCLUSIVITY AREAS FOR TITLE SPONSOR CRESTS ONLY APPLICABLE FOR MEN'S, WOMEN'S AND U18 CHAMPIONSHIPS

An area measuring 8" wide x 6" high that is **centered** on the front chest of visible upper body garments. The title sponsor crest shall be placed in the centre of this area.

The uppermost corners of the exclusivity area shall be 4" below the shoulder seam or uppermost shoulder fabric (see below), and 8" each side of the chest center line. Subsequently the upper border of the exclusivity areas is a horizontal straight line joining the two upper corners. The bottom horizontal border of the exclusivity area is parallel and 6" below the upper horizontal border.

On garments with a clearly defined shoulder seam that runs along the highest point of the shoulder, the 4" measurement is taken from the front edge of the seam.

On garments without a clearly defined shoulder seam, or a shoulder seam that is clearly not running along the highest point of the shoulder, the 4" measurement is taken from the uppermost shoulder fabric (as viewed when the garment is lying flat).





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In recognition of the value and importance of Curling Alberta's reputation and brand, as well as that of its partners, **if a team is deemed to be non-compliant with the Cresting Policy at Curling Alberta's discretion:**

- The team will be issued a \$500 fine which must be paid in full prior to participating in the competition, including the pre-competition practice.
- The team will be issued instructions to modify its uniforms in a manner and on a timeline to suit Curling Alberta's satisfaction. Curling Alberta is committed to a reasonable approach in order to allow teams to compete while still upholding the integrity of this policy.
- If a team/player is uncooperative in following Curling Alberta's direction, or is deemed to intentionally disregard or flout the policy, they will be disqualified from the competition.

Teams may request pre-approval of uniform designs at any time leading into competition by emailing a Championship Coordinator. Teams are encouraged to consult with staff should there be any questions regarding the Cresting Policy.

Note, competitors agree to abide by the Cresting Policy at the time of registration. Any appeals to Curling Alberta's discretion in applying its Cresting Policy will be addressed by the Appeals Policy.