







## ROCKING THE HOUSE – CLUB DEVELOPMENT NEWS & COMMUNITY INITIATIVES



As clubs wrap up the season and look ahead, this week's update highlights key education opportunities, ways to share your club's voice, and resources to support strong planning for the year ahead.

This week also marks **National Volunteer Appreciation Week** and today is **Thank You Thursday** — a perfect moment to recognize the volunteers who turn curling clubs into welcoming communities where everyone belongs.

### This Week at a Glance:

-  **Summer courses & education — now open (with one new course added)**
-  **Expressions of Interest to host Curling Alberta events**
-  **New Club Development Webinar Series — launching May 11**
-  **Why Membership Matters**
-  **National Volunteer Appreciation Week (April 19–25)**
-  **Board Development resources**

### Opportunities to Ensure Your Club's Voice Is Heard:



- **Curling Alberta Member Club Insights & Feedback Survey**  
 Take the Survey Here: [Season-in-Review Club Survey](#)
- **National Curling Club Survey** – Help shape the future of curling clubs!  
 Take the Survey Here: [Link to National Survey](#)

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### **Education & Training – Registration Open (New Course Added!)**

Curling Alberta is pleased to share upcoming education offerings for the 2026–27 season to support strong ice operations and coaching capacity.

#### Ice Technician & Coach Courses

- **Head Ice Technician Course**  
 Red Deer Curling Centre |  June 15–16, 2026
- **Assistant Ice Technician Course**  
 Red Deer Curling Centre |  July 8, 2026

- **Competition Coach Course**  
📍 Red Deer Curling Centre | 📅 July 12, 2026
- **Competition Coach Course**  
📍 Leduc Curling Club | 📅 August 12, 2026
- **Head Ice Technician Course**  
📍 Saville Community Centre, Edmonton | 📅 August 15–16, 2026
- **Competition Coach Course**  
📍 Grande Prairie Curling Club | 📅 September 26, 2026

👉 **View schedules & register:** [Course Schedule](#) | [Curling Alberta](#)

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### 🔔 **Share Your Club's Story – Curling Canada Invitation**

Curling Canada is developing national feature stories highlighting clubs and programs driving growth and engagement post-Olympics.

They're looking to hear from clubs with:

- Membership growth or increased engagement
- Strong Olympic-inspired momentum
- Creative recruitment, retention, or community initiatives

✉️ **Contact: Veronica Bernard, Curling Canada:** [business@curling.ca](mailto:business@curling.ca)

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### 🏠 **Expressions of Interest – Host a Curling Alberta Event**

EOIs are now open for clubs interested in hosting events, courses, clinics, and competitions in 2026–27.

Hosting helps:

- Strengthen volunteer engagement & leadership
- Generate local economic impact
- Inspire juniors & attract new members
- Showcase your facility province-wide

👉 **[Submit an Expression of Interest](#)**

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🚩 **Membership Tracking Fee Spreadsheets – Overdue**

**Thank you to clubs who have already submitted. Outstanding spreadsheets are now overdue.** This data is a mandatory provincial funding requirement and supports advocacy, compliance, and sustained funding.


 **Please submit to: [atina.johnston@curlingalberta.ca](mailto:atina.johnston@curlingalberta.ca)**

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### **Club Development Webinar Series – Starting May 11**

A new webinar series is launching to support club managers and boards with practical tools.

#### **Coming Soon**

- **Energy Cost Savings for Curling Clubs**  
 **May 11 | 12:00–1:00 PM**
- **Curling I/O – Basic & Advanced Features**
- **The Business of Curling: Strategic Planning**
- **Insurance & Risk Management**

**Have topic ideas? We'd love to hear them.**

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### **National Volunteer Appreciation Week | Thank You Thursday** **April 19–25, 2026**

This week, we celebrate the volunteers who make curling clubs places where people connect, belong, and thrive. Your time, care, and leadership are the foundation of curling in Alberta — thank you for everything you do.

Clubs are invited to participate in “**Thank You Thursdays**” by sharing volunteer appreciation posts and tagging @CurlingAlberta using #curlingalberta.

**Looking to recruit?**  [Browse Volunteer Opportunities | Volunteer Connector](#)

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### **Board Development & Non-Profit Learning – Spring 2026**


**Free, online learning opportunities from the Alberta Community Development Unit, including:**

- Board roles & financial responsibilities
- Risk management & succession planning
- Grant writing & strategic planning
- Demystifying AI for non-profits

 **View & register:** [Government of Alberta, Community Engagement Branch Events - 23 Upcoming Activities and Tickets | Eventbrite](#)

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### **Individual Curler Fee Update – 2026–27**

-  **Fee remains \$22**
- **New name: Alberta Curling Development Fee (CDF)**
- **Membership year: July 1 – June 30**
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The CDF supports club resources, development programs, education, and national services that keep curling strong and connected.

 **Learn more: [Membership Benefits | Curling Alberta](#)**

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*Thank you for the leadership, care, and commitment you bring to your curling communities each week. Wishing you continued success as spring planning continues.*

**Warm regards,**

**Atina Ford Johnston**

Director, Curling Club Development  
Curling Alberta