



Exclusive Sport Chek VIP Offer for Curling Alberta Members

Save on the gear you love. Shop the brands you trust.

As a valued member of the Curling Alberta community, you're invited to access the **Sport Chek x Curling Alberta VIP Event**, featuring exclusive in-store savings from **October 15-28, 2026**.

Enjoy special discounts on a wide range of eligible products, including curling equipment, athletic apparel, footwear, fitness gear, outdoor equipment, and more. Select items will be available at discounts of **up to 70% off** at participating Sport Chek locations.

Why You'll Love This Offer

- ✓ Exclusive savings available only to participating members
- ✓ Discounts on much more than curling equipment
- ✓ Savings on leading sports and lifestyle brands
- ✓ Share the benefits with your household*

EVENT DETAILS:

Promotion Dates: **October 15-28, 2026**

Where: Participating Sport Chek stores

How It Works: Present your unique VIP code at checkout to access exclusive savings

Don't Miss Out: To receive your VIP code, simply **opt in** using the link below before **October 10, 2026**: [Opt-In to Curling Alberta Updates | Curling Alberta](#)

Your VIP code will be emailed to you a few days before the promotion begins.

Thank you for being part of the Curling Alberta community. We are proud to offer opportunities like this that help deliver additional value to our members both on and off the ice.

Happy Shopping!

The Curling Alberta Team