

2026-2027 Membership & Participation Reporting



Dear Club Representatives,

As part of the annual club affiliation process, Curling Alberta is asking member clubs to complete the attached 2026-27 Member and Fee Tracking Spreadsheet.

The information collected through this report helps Curling Alberta meet provincial and national reporting requirements, maintain eligibility for funding programs, administer membership services, and ensure participants can be included under the **Supplemental Personal Sport Accident Insurance program**.

We understand that data collection requires time and effort, and we sincerely appreciate the work done by club administrators and volunteers across the province. Our goal is to keep the process as straightforward as possible while meeting the reporting requirements of our funding and sport partners.

Why Are We Collecting This Information?

The information requested in the spreadsheet is based on reporting requirements established by Alberta's Sport, Physical Activity and Recreation Branch (SPAR), Sport Canada, and Curling Canada.

This information helps demonstrate:

- The number of Albertans participating in curling.
- Who is being reached through curling programs and services.
- Participation trends across age groups and communities.
- Opportunities to improve accessibility and inclusion within the sport.
- The impact of provincial and federal investments in curling.

You will notice some updates to this year's spreadsheet:

- Demographic questions have been updated to align with SPAR reporting requirements.
- Participant categories and curler classifications have been updated to align with Sport Canada reporting standards and Curling Canada definitions.
- **A new "CDF Paid at Another Club" column has been added to help clubs identify participants who have already paid the Curling Development Fee through another member club.**

These changes help ensure that participation data is collected consistently across the country and that curling remains eligible for funding and support programs.

Understanding Participant Categories

Regular Curlers

A Regular Curler is someone who participates in recognized curling activities four or more times during the membership year (July 1 to June 30). Regular Curlers are subject to the \$22 Curling Development Fee (CDF). **The CDF is paid once per season, regardless of how many Curling Alberta member clubs a participant curls at.**

Examples include:

- Club league participants
- Rental league participants
- Regular facility users for practice, training, or competition

Casual Curlers

A Casual Curler is someone who participates in curling activities up to three times during the membership year. Casual Curlers are not subject to the Curling Development Fee.

Examples include:

- Try Curling events
- Open houses
- Private rentals
- School programs
- Youth group programming
- Recreational bonspiels

Supplemental Personal Sport Accident Insurance

Regular Curlers who are reported through the Participation Report and pay the Curling Development Fee are eligible for the member benefits provided through Curling Alberta and Curling Canada, including access to Curling Alberta's Supplemental Personal Sport Accident Insurance program, subject to the terms of the policy.

Casual Curlers may also be eligible for coverage when clubs maintain the required participation records.

Privacy & Data Use FAQ

Why is Curling Alberta collecting this information?

Curling Alberta collects participation and demographic information to satisfy reporting requirements established by SPAR, Sport Canada, and Curling Canada. This information helps demonstrate participation levels, measure the impact of programs and services, and support funding that benefits curling clubs throughout Alberta.

Why are demographic questions included?

The demographic categories align with SPAR reporting standards used across the sport sector. The information helps funding partners better understand participation patterns, identify barriers to participation, and measure progress toward accessibility and inclusion goals.

How will the information be used?

The information may be used to:

- Report participation statistics to funding partners.
- Support provincial and federal funding applications.
- Measure the effectiveness of programs and services.
- Identify participation trends and growth opportunities.
- Confirm eligibility for certain membership benefits and insurance programs.
- Support strategic planning and decision-making within the sport.

Participation data is typically reported in aggregate form for planning and reporting purposes.

Is personal information shared publicly?

No. Curling Alberta does not publish individual participant information. Personal information is handled in accordance with applicable privacy legislation and Curling Alberta policies and is used only for legitimate purposes related to membership administration, insurance, program delivery, sport development, and required reporting.

What if our club does not collect all of this information?

We recognize that clubs use different registration processes and may not currently collect every data field included in the spreadsheet.

Please do the best you can with the information available through your registration process. We understand that some information may not be available for every participant, and we greatly appreciate your efforts to provide as complete a report as possible.

What if a curler belongs to more than one club?

A **Regular Curler** only pays the **\$22 Curling Development Fee (CDF)** once per season, regardless of how many clubs they belong to.

The curler may choose the club through which they pay the fee. Clubs should use the "**CDF Paid at Another Club**" column in the spreadsheet to identify participants who have already paid the CDF elsewhere. Curling Alberta will invoice clubs only for the Regular Curlers who paid their CDF through that club.

For clubs using **Curling I/O**, the system helps manage this automatically by tracking participant profiles across participating clubs. Clubs using manual registration processes should ask curlers to indicate whether they have already paid the CDF at another club.

What if our club already carries its own Supplemental Personal Accident Insurance policy?

The **\$22 Curling Development Fee (CDF)** is a shared investment in the curling system and supports the programs, services, advocacy, and member benefits provided through Curling Alberta and Curling Canada.

As one of those benefits, eligible participants are covered under Curling Alberta's **Supplemental Personal Sport Accident Insurance** program. Clubs may choose to purchase additional insurance coverage for their members; however, doing so does not reduce or replace the CDF.

All **Regular Curlers** (participants who curl four or more times per season) are required to pay the CDF. The fee supports the broader curling system and its member benefits, not solely insurance coverage.

Where can I learn more?

Curling Alberta's policies, strategic priorities, and governance documents can be found here:

<https://curlingalberta.ca/about-us/vision-mission-values/>

Thank you for your continued partnership and support of curling in Alberta. Your efforts help ensure that clubs and participants across the province continue to benefit from funding, insurance coverage, programs, services, and resources that strengthen our sport.

If you have any questions about the spreadsheet or reporting requirements, please don't hesitate to reach out.

Atina Ford Johnston

Director of Curling Club Development